

# Plan NOW for the 19th Annual WINTERFEST

Thursday, February 3 – Saturday, February 5, 2022

PRINT DEADLINE - JANUARY 14, 2022

Member Name \_\_\_\_\_ Phone \_\_\_\_\_

Business Address: \_\_\_\_\_

## CHECK ALL THAT APPLY!

**\*SPONSOR:** I'll offer a \$\_\_\_\_\_ sponsorship to support 2022 WinterFest! See sponsorship form.

**\*\*EVENT INFO:** I'm a sponsor! Please add my details to the website and printed schedule of events!  
\*\*Non-sponsor Chamber member events will be included on the event website but not printed on the event flyer.

Name of Activity: \_\_\_\_\_

Date(s) of event/activity \_\_\_\_\_ Time of activity \_\_\_\_\_

More details: \_\_\_\_\_

**\*WRISTBAND SPECIAL:** I'll offer the following deal to patrons wearing the 2022 WinterFest Wristband. Please supply me with wristbands to sell for \$5 each to help support the event. (Valid Fri. & Sat. Feb 4-5, 22 unless otherwise noted)

**\*2022 WINTERFEST COORS LIGHT SOUVENIR KOOZIE PROMOTION:**  
I'll offer \$3 Coors Light Bottled Beer to patrons with the 2022 WinterFest Souvenir Koozie. Please supply me with koozies to sell for \$5 each to help support the event. (Valid Fri. and Sat. Feb 4-5 only)

**\*TREASURE HUNT:** I'll offer a donation to the prize basket for whoever finds the Lost WinterFest Medallion. I will drop it off at the Chamber office before Jan. 14 or call for pickup.  
Describe Item & Value: \_\_\_\_\_

**\*\*SOUPFEST:** I will prepare and serve Soup and welcome the hundreds of participants to taste and vote for my recipe as I vie for the 2022 SoupFest Judges Choice Trophy and Peoples Choice Golden Ladle! I have read the Minnesota Department of Health food safety preparation and serving guidelines and agree to comply.

<http://www.health.state.mn.us/divs/eh/food/pwdu/fsp/cookoff/fscookoff.pdf>

Signature: \_\_\_\_\_

\* Promotion opportunity exclusive to Brainerd Lakes Chamber members

\*\*Promotion opportunity exclusive to Brainerd Lakes Chamber members located in Crosslake

Return completed form before Jan. 14, 2022 to: Crosslake Chamber of Commerce, PO Box 315, Crosslake MN 56442  
or email to [cindy@crosslake.com](mailto:cindy@crosslake.com)

Special thanks to our Committee Chair **Jessica Eide** - Moonlite Bay Family Restaurant & Bar and committee members:

**Dawn Maucieri** – Maucieri's Italian Bistro, **Heather Jones** – The Log Church,

**Pat Netko** – Lake Country Crafts & Cones, **Tim and Beth Shalow** – NMN Inc. and Northern Lakes Embroidery

**Corrine Hodapp** – US Army Corps of Engineers Campground, **Melissa Krueger** – Simply Rustic Floral Design

**Pam Cunningham** – UR Country Doc, **Marlene Mingo and Cindy Nelson** – Crosslake Chamber Volunteers

# 2022 Soup Fest

Simmer up a kettle of soup and be prepared for hundreds at your doorstep!

**Peoples Choice and Judges Choice Trophies**



## SoupFest Instructions:

- Prepare at least (1) 18-quart roaster full of soup. Quantity needed varies by location.
- You are responsible for providing foam or paper cups and spoons for sampling. We suggest a 2 to 4 oz. serving. No purchase is necessary for patrons to sample soups.
- **Begin serving soup samples at 12-noon. NO EARLIER!** No paper ballots will be available. **Encourage people to cast their ballot on the Crosslake Mobile App!** All votes must be cast by 3 p.m.
- **You must complete and display the “Soup prepared here” laminated 8 1/2 x 11 flyer provided by the Chamber near your soup serving station.**

## Food Preparation and Serving Guidelines

- **We insist that you to refer to the MDH Food preparation guidelines to ensure your soup is prepared, handled and served properly.**
- <http://www.health.state.mn.us/divs/eh/food/pwdu/fsp/cookoff/fscookoff.pdf>
- One 18 qt. roaster will hold 144/4 oz. servings. In high traffic areas, plan for 2 roasters.
- Meat /Poultry/Fish used in your soup must be USDA graded or have been processed (wild game) at a licensed processing facility.
- **NO** - crock pots, steam tables or chafing dishes - 18 qt. roaster ovens are recommended. Available at Crosslake Ace Hardware, mention the roaster is for SoupFest and get a \$10 discount!
- Your soup must reach a temperature of 165 degrees prior to serving and must maintain a temperature of 140 degrees for the duration of serving time. Use a thermometer to insure these temperatures!
- Your serving location must be located within the City limits of Crosslake. The Chamber can assist you in finding a location to serve your soup from. Participation exclusive to Brainerd Lakes Chamber members, WinterFest committee member businesses or not-for profit organizations only.
- No self serving of Soup allowed. You must ladle and serve the soup to your patrons.
- Serving utensils must be used for all condiments.



## SoupFest Contest Details:

- You are competing in two categories. The Judges Choice and the People’s Choice.
- You are responsible for delivering your soup sample to the Chamber office no later than 11:30 a.m. on Sat. Feb 5, 2022. An official numbered sampling container will be provided for you prior to the contest.
- One vote per person. Votes may only be cast by downloading and voting on the Crosslake App.
- We will have a panel of judges voting and awarding the traveling Judges Choice trophy for the best soup among all the entries regardless of category. You will also compete in either the People’s Choice Culinary Division (restaurant) or People’s Choice Amateur (non-restaurant) division. Event attendees will travel around to the competing businesses and vote for one favorite in each division. One vote per person. Traveling Golden ladles will be awarded to the Peoples Culinary Choice and Peoples Amateur Choice. The WinterFest Committee will deliver the trophies to the winning businesses and the results will be announced on [www.crosslake.com](http://www.crosslake.com) and Facebook/Crosslake as soon as possible (approximately 4 p.m. on Saturday, Feb. 5. Winners will display trophies at their business for the year and surrender prior to next year’s SoupFest.