

# SPONSORSHIP

Please consider a financial sponsorship so the Chamber can continue to offer premium events in Crosslake. In exchange we'll provide excellent marketing exposure to showcase your business!



**SOLD**

## HOT HABANERO SPONSOR: \$2,000

- Business Logo on 800 2024 Crosslake Days Promotional Items.
- Business logo featured on Digital Display ad promoting Crosslake Days at the Brainerd Lakes Chamber Welcome Center, a potential to reach 40,000 visitors.
- Business logo featured on yard banners hung at various locations throughout Crosslake.
- Business name featured as Platinum Sponsor on all radio ads purchased by the chamber.
- One complimentary "Best" Swell advertisement (valid for use in the next 12 months).
- PLUS, all the benefits of Autumn Gold Sponsorship.



## AUTUMN GOLD SPONSOR: \$750

- Business name listed with link to details in multiple chamber E-newsletters, sent to approx. 3,500 Chamber members.
- Business acknowledged during community radio programs on Hubbard Radio and R&J Broadcasting.
- Business featured and linked on Crosslake Facebook page (6K followers) and Instagram 1.7K followers.
- Four complimentary commemorative 2024 Crosslake Days Promotional items.
- PLUS, all the benefits of Silver Maple Sponsorship.

## SILVER MAPLE SPONSOR: \$500

- Business logo, with link to your website listed by sponsorship level on 3 Chamber websites.
- Business name listed in print advertising purchased by the chamber in local newspapers.
- Business acknowledged and linked on Crosslake Facebook page (6K followers).
- Business name printed on Thank You banner hung at Chamber prior to and following event.
- Your business name and Crosslake Days special tourism event\* printed on the Crosslake Days event flyer distributed community wide, and listed on the Crosslake Days event website and Crosslake app.

## FALL SPLENDOR SPONSOR: \$250

- Business name, listed by sponsorship level on 3 Chamber websites.
- Your business name and Crosslake Days special tourism event\* printed on Crosslake Days event flyer distributed community wide, and listed on the Crosslake Days event website and Crosslake app.
- Business identified on laminated poster on a portable restroom during the event on Sat. Sept. 28, 2024.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Total Investment: \$ \_\_\_\_\_

- Check enclosed    Invoice me    Contact me for credit card info



Questions? Call Cindy Myogeto at (218) 692-4027, or send an email at [Cindy@Crosslake.com](mailto:Cindy@Crosslake.com).

Complete this form & return by  
**Friday, August 30, 2024**  
to receive ALL sponsorship benefits.

**Make checks payable to:**  
Crosslake Chamber of Commerce,  
P.O. Box 315, Crosslake, MN 56442



# PARTICIPATION

**YES – I want to support Crosslake Days 2024!  
Include my business in Crosslake Days marketing!**

*\*No charge to Brainerd Lakes Chamber Members to participate.*

*\*\*Business must be located in the Crosslake membership area to participate.*



**SPONSOR:** I'll offer a sponsorship to support 2024 Crosslake Days.  
Sponsor benefits are listed on the reverse side of this form.

**SOLD**  Hot Habanero \$2,000  Autumn Gold \$750  Silver Maple \$500  Fall Splendor \$250

Check enclosed  Invoice me  Contact me for credit card info

**CROSSLAKE CHILI COOK-OFF:** \$25 fee to participate (waived for all sponsors)  
See [www.Crosslake.com](http://www.Crosslake.com) for rules and details.



**\*\*EVENT INFO:** I'm hosting a special event.  
My special event will be listed on the event flyer, Crosslake app, & Crosslake Days website at [www.Crosslake.com](http://www.Crosslake.com)  
in accordance with sponsorship benefits.

**Name of event or activity:** \_\_\_\_\_

**Date(s) of event or activity:** \_\_\_\_\_ **Time:** \_\_\_\_\_

**More event details:** \_\_\_\_\_

**\*2024 CROSSLAKE DAYS VIP BADGE SPECIAL:** I'm offering a deal or discount at my business  
I'll offer the following deal to patrons wearing one! I will sell VIP badges at my business - please provide  
me with an adequate number of badges. My business special will be listed on the event flyer, Crosslake  
app, and Crosslake Days event website at [www.Crosslake.com](http://www.Crosslake.com).

**My special offer:** \_\_\_\_\_

**Valid Friday & Saturday, September 27 & 28, 2024 unless noted here:** \_\_\_\_\_

**\*THE LOST CHILI PEPPER TREASURE HUNT**  
I'll drop off a donation at the Chamber to include in the prize basket for the finder of the Crosslake Days  
Chili Pepper. My business name will be acknowledged on the daily clues and on the prize basket poster.

**Item description & dollar value:** \_\_\_\_\_



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