CROSSLAKE
Chamber of Commerce

25TH ANNUAL WINTERFEST
Crosslake, Minnesota

BE PART OF THE WINTERFEST FUN!

February 4–6, 2027

WinterFest brings the Crosslake community together for three days of winter fun, local shopping, dining, family activities and community traditions.

Put your business in the spotlight!

Sponsorship is a great way to support this beloved community celebration while gaining valuable exposure through event promotions, advertising and recognition throughout Crosslake.

READY TO SPONSOR?
Scan the QR code to secure your sponsorship and help make WinterFest a success!

or visit crosslake.com/winterfest

Coors Banquet | Dahlheimer Beverage LLC | Coors Light

SPONSORSHIP OPPORTUNITIES

BLIZZARD SPONSOR | $2,500

SOLD | Dahlheimer Beverage

Includes all Jack Frost benefits, PLUS:

+ Business logo on 350 commemorative koozies and 800+ event wristbands
+ Up to 20 event banners displayed at participating Crosslake businesses
+ Logo featured in WinterFest newspaper advertising
+ First opportunity to acquire the St. Patrick's Day Parade 'Brew' Sponsorship.
+ **PLUS** all of the benefits of 'Jack Frost' Sponsorship

WHITEOUT KICKOFF SPONSOR | $1,500

5 Available | Commitment Deadline: January 8

+ Business logo displayed at the WinterFest Community Kickoff and Fireworks Display on Friday, February 6
+ **PLUS** all of the benefits of 'Jack Frost' Sponsorship

JACK FROST SPONSOR | $600

16 Available | Commitment Deadline: January 8

+ Business logo and website link on Crosslake.com
+ Business recognition on WJJY's Community Focus radio program
+ Recognition on Crosslake Chamber social media
+ Business mention on R&J Radio's Morning Show, airing on 3WI 100.5 FM
+ Four complimentary event wristbands
+ **PLUS** all of the benefits of 'Frostbite' Sponsorship

FROSTBITE SPONSOR | $300

Unlimited | Commitment Deadline: January 8

+ Business recognition on WinterFest flyers, Chamber websites and the Crosslake app
+ Recognition in the Crosslake Tourism Newsletter
+ Complimentary $25 SoupFest participation fee waiver

All sponsorship levels include recognition on community event flyers, Chamber websites and the Crosslake app.

CONTACT & PAYMENT INFORMATION

Business Name: _____ **Contact Name:** _____

Address: _____

City: _____ **State:** _____ **Zip**: _____

Business Phone: _____ **Mobile Phone:** _____

Email: _____ **Signature:** _____

Total Investment: $ _____

◯ **Check enclosed** ◯ **Invoice me** (I'm a Chamber Member) ◯ **Contact me for credit card info**

Register and pay online or mail checks payable to: Crosslake Chamber of Commerce, P.O. Box 315, Crosslake, MN 56442

DEADLINE FOR MAXIMUM SPONSOR BENEFITS IS FRIDAY, JANUARY 8, 2027
Crosslake Chamber of Commerce, PO Box 315, Crosslake MN 56442 | Cindy@Crosslake.com

SPONSORSHIP SELECTION

SOLD **Blizzard Sponsor: $2,500** ☐ **Whiteout Sponsor: $1,500** ☐ **Jack Frost Sponsor: $600** ☐ **Frostbite Sponsor: $300**

OTHER WAYS TO PARTICIPATE

◯ **Event Listing:** Submit your event for promotion on Crosslake.com, the Crosslake app, and the printed event schedule.

Event / Activity Name: _____ **Date & Time:** _____

More Details: _____

◯ **WinterFest Wristband Special:** Offer an exclusive deal to 2027 WinterFest wristband holders. Wristbands are available for businesses to sell for $5 each. *(Deals valid February 5–6, 2027 unless otherwise noted.)*

Your special: _____

◯ **WinterFest Coors Light Souvenir Koozie Promotion:** Offer $4 Coors Light bottled beer, Coors Banquet, or $5 White Claw cans to customers with a 2027 WinterFest koozie. Your business will receive koozies prior to the event to sell for $5 each. *(Valid February 5–6, 2027 unless otherwise noted.)*

◯ **Medallion Hunt Prize Donation:** **Donate a prize to the basket awarded to the finder of the Lost WinterFest Medallion.**

Item Value: $ _____ **Item Description:** _____

◯ **SoupFest:** Prepare and serve soup for attendees to sample and vote on. $25 participation fee for non-sponsors. Participants must follow Minnesota Department of Health food safety guidelines.

Food safety requirements: https://www.health.state.mn.us/communities/environment/food/pwdu/fsp/cookoff.html

---

2027 WinterFest Committee: Chairperson, Jessica Eide, Moonlite Bay Family Restaurant & Bar; **Dawn Maucieri,** Maucieri's Italian Bistro; **Heather Jones,** Pine View Child Care & Learning Center; **Pat Netko,** Crosslaker; **Corrine Hodapp,** Crosslaker; **Tim Schalow,** Northern Lakes Embroidery; **Marlene Mingo,** Crosslake Chamber Volunteer; **Jackie Wipper** Squirrelly Mama; **Cassidi Herrlich,** Manhattan's; and **Cindy Myogeto & Brittany Rohwer,** Crosslake Chamber.

The Event Committee reserves the right to make final decisions regarding marketing consistency & event organizational needs.

CROSSLAKE
Chamber of Commerce